

Website Pricing Calculator Guide

An eBook by My Sky Power

Mode Selection

- ☒ New Project
- ☐ Revisions & Updates

Results

Estimated Cost: \$1,500 - \$4,500

Estimated Timeline: 10 days

Save Results

Website Pricing Calculator

Get an instant estimate for your web project

Currency:

USD (\$)

Type of Website:

Personal/Portfolio (\$1,000-\$3,000)

Number of Pages:

1

Design Requirements:

- ☒ Pre-made Template (\$500-\$1,500)
- ☐ Custom Design (\$2,000-\$7,000)
- ☐ Branding (Logo, Colors) (+\$800-\$3,000)

Features (Select All That Apply):

☐ Contact Form (+\$150-\$400)

☐ Blog/CMS (+\$800-\$2,000)

☐ Advanced E-commerce Enhancements (+\$1,000-\$5,000)

☐ User Accounts/Login (+\$800-\$3,000)

☐ Search Functionality (+\$400-\$1,000)

☐ Custom Animations (+\$800-\$3,000)

☐ SEO Optimization (+\$500-\$1,500)

☐ Third-Party Integrations (+\$800-\$3,000)

Content Creation:

- ☒ I'll provide everything
- ☐ Copywriting (+\$75-\$200 per page)
- ☐ Images/Videos (+\$300-\$1,500)

Maintenance and Hosting:

- ☐ Hosting Setup (+\$150-\$600)
- ☐ Monthly Maintenance (+\$75-\$400/month)

Timeline:

Standard

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Introduction

Welcome to **My Sky Power's** Website Pricing Calculator Guide! At My Sky Power, we believe in transparency and empowerment. Our Website Pricing Calculator is designed to give you an instant estimate for your web project, whether you're starting from scratch or updating an existing site. This eBook explains every option in detail—what it includes, what we do, and how it benefits you. By the end, you'll understand exactly what you're investing in and why our services are tailored to elevate your online presence.

How to Use the Website Pricing Calculator

Our calculator has two modes: **New Project** and **Revisions & Updates**. Select your mode, choose your options (e.g., website type, features), and adjust settings like currency and timeline. The results—estimated cost and timeline—update in real-time. Save your estimate as a JSON file for reference. This eBook breaks down each choice so you know what's behind the numbers.

Modes Explained

New Project Mode

What It Is: For clients building a website from the ground up.

What We Do: We design, develop, and deploy a fully functional site based on your selections.

Why Choose This: Perfect for launching a new online presence with My Sky Power's expertise.

Revisions & Updates Mode

What It Is: For enhancing or maintaining an existing website.

What We Do: We update content, add features, or optimize performance on your current site.

Why Choose This: Keeps your site fresh and functional without starting over.

Website Types

Personal/Portfolio

- **Cost:** \$1,000–\$3,000
- **Timeline:** 10 days
- **What It Includes:** A simple, elegant site to showcase your personal brand or work (e.g., resume, projects).
- **What We Do:** Build a responsive homepage, about page, and portfolio section using a template or custom design.
- **Why Choose This:** Ideal for freelancers, artists, or professionals needing a digital calling card.

Blog

- **Cost:** \$1,500–\$4,000
- **Timeline:** 15 days
- **What It Includes:** A blog with a content management system (CMS) for easy posting.
- **What We Do:** Set up a CMS (e.g., WordPress), design a blog layout, and include basic SEO.
- **Why Choose This:** Perfect for writers or businesses sharing regular updates.

Small Business

- **Cost:** \$3,000–\$8,000
- **Timeline:** 20 days
- **What It Includes:** A multi-page site with business info, services, and contact details.
- **What We Do:** Create a professional site with custom branding and optional features like contact forms.
- **Why Choose This:** Boosts credibility for small businesses reaching local or online customers.

E-commerce

- **Cost:** \$5,000–\$20,000
- **Timeline:** 40 days
- **What It Includes:** An online store with product listings, cart, and checkout (e.g., Shopify, custom-built).
- **What We Do:** Develop a secure, user-friendly store with payment integration and basic inventory tools.
- **Why Choose This:** Essential for selling products online with scalability in mind.

Custom Web Application

- **Cost:** \$15,000–\$75,000
- **Timeline:** 60 days
- **What It Includes:** A bespoke app with unique functionality (e.g., booking system, dashboard).
- **What We Do:** Code a custom solution using modern frameworks (e.g., React, Node.js).
- **Why Choose This:** For businesses needing tailored, complex web tools.

Non-Profit/Charity

- **Cost:** \$2,000–\$6,000
- **Timeline:** 20 days
- **What It Includes:** A site for fundraising, events, and mission statements.
- **What We Do:** Design an engaging site with donation buttons and clear calls-to-action.
- **Why Choose This:** Helps non-profits connect with supporters effectively.

Educational/LMS

- **Cost:** \$8,000–\$25,000
- **Timeline:** 50 days
- **What It Includes:** A learning management system for courses and student access.
- **What We Do:** Build a platform with user accounts, course modules, and progress tracking.
- **Why Choose This:** Ideal for schools or educators offering online learning.

Membership/Subscription Site

- **Cost:** \$5,000–\$15,000
- **Timeline:** 40 days
- **What It Includes:** A site with member-only content and subscription payments.
- **What We Do:** Implement login systems and payment gateways (e.g., Stripe).
- **Why Choose This:** Great for communities or premium content providers.

Real Estate

- **Cost:** \$4,000–\$12,000
- **Timeline:** 30 days
- **What It Includes:** Property listings, search tools, and agent profiles.
- **What We Do:** Create a site with dynamic listings and map integration.
- **Why Choose This:** Perfect for realtors showcasing properties.

Portfolio for Creatives (Advanced)

- **Cost:** \$3,000–\$10,000
- **Timeline:** 25 days
- **What It Includes:** A visually stunning portfolio with animations.
- **What We Do:** Design a creative showcase with custom effects and galleries.
- **Why Choose This:** Stands out for designers, photographers, or artists.

Event/Conference

- **Cost:** \$3,000–\$8,000
- **Timeline:** 20 days
- **What It Includes:** Event details, schedules, and ticket options.
- **What We Do:** Build a site with countdowns and registration forms.
- **Why Choose This:** Promotes events with a professional touch.

Directory/Listing Site

- **Cost:** \$6,000–\$18,000
- **Timeline:** 40 days
- **What It Includes:** A searchable database of listings (e.g., businesses, jobs).
- **What We Do:** Develop a site with search filters and user submissions.
- **Why Choose This:** Useful for directories or marketplaces.

Landing Page (Single Page)

- **Cost:** \$800–\$2,500
 - **Timeline:** 5 days
 - **What It Includes:** A single, focused page for marketing or lead capture.
 - **What We Do:** Design a high-conversion page with a clear call-to-action.
 - **Why Choose This:** Quick and cost-effective for campaigns.
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Design Requirements

Pre-made Template

- **Cost:** \$500–\$1,500
- **What It Includes:** A pre-designed layout customized to your brand.
- **What We Do:** Select and tweak a high-quality template (e.g., WordPress theme).
- **Why Choose This:** Fast, affordable, and reliable for simpler needs.

Custom Design

- **Cost:** \$2,000–\$7,000
- **What It Includes:** A unique design crafted from scratch.
- **What We Do:** Create wireframes, mockups (e.g., in Figma), and code a bespoke UI.
- **Why Choose This:** Offers a standout, tailored look for your brand.

Branding (Logo, Colors)

- **Cost:** \$800–\$3,000
 - **What It Includes:** Logo design and color scheme development.
 - **What We Do:** Design a logo and define your brand palette and typography.
 - **Why Choose This:** Builds a cohesive identity across your site.
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Features

Contact Form

- **Cost:** \$150–\$400
- **What It Includes:** A form for inquiries or leads.
- **What We Do:** Build a secure, responsive form with email integration.
- **Why Choose This:** Connects you with visitors easily.

Blog/CMS

- **Cost:** \$800–\$2,000
- **What It Includes:** A system to manage and publish blog posts.
- **What We Do:** Install and customize a CMS (e.g., WordPress, custom-built).
- **Why Choose This:** Keeps your site fresh with content.

Advanced E-commerce Enhancements

- **Cost:** \$1,000–\$5,000
- **What It Includes:** Extras like custom checkouts or multi-currency support.
- **What We Do:** Add advanced features to your store (e.g., Stripe customization).
- **Why Choose This:** Enhances your e-commerce site beyond basics.

User Accounts/Login

- **Cost:** \$800–\$3,000
- **What It Includes:** Secure login and user profiles.
- **What We Do:** Implement authentication and user dashboards.
- **Why Choose This:** Enables personalized experiences.

Search Functionality

- **Cost:** \$400–\$1,000
- **What It Includes:** A search bar for site content.
- **What We Do:** Add a fast, accurate search tool (e.g., Algolia integration).
- **Why Choose This:** Improves navigation on larger sites.

Custom Animations

- **Cost:** \$800–\$3,000
- **What It Includes:** Dynamic visual effects (e.g., scroll animations).
- **What We Do:** Code custom CSS/JavaScript animations.
- **Why Choose This:** Makes your site visually engaging.

SEO Optimization

- **Cost:** \$500–\$1,500
- **What It Includes:** Basic search engine optimization.
- **What We Do:** Optimize meta tags, structure, and speed.
- **Why Choose This:** Boosts visibility on Google.

Third-Party Integrations

- **Cost:** \$800–\$3,000
 - **What It Includes:** Connections to tools like CRM or analytics.
 - **What We Do:** Integrate APIs (e.g., Google Analytics, Mailchimp).
 - **Why Choose This:** Enhances functionality with external services.
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Content Creation

I'll Provide Everything

- **Cost:** \$0
- **What It Includes:** You supply all text and media.
- **What We Do:** Format and upload your content.
- **Why Choose This:** Saves cost if you have ready materials.

Copywriting

- **Cost:** \$75–\$200 per page
- **What It Includes:** Professional text for your site.
- **What We Do:** Write engaging, SEO-friendly copy.
- **Why Choose This:** Ensures polished, effective content.

Images/Videos

- **Cost:** \$300–\$1,500
 - **What It Includes:** Custom or stock visuals.
 - **What We Do:** Source, edit, or create media assets.
 - **Why Choose This:** Enhances your site's appeal.
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Maintenance and Hosting

Hosting Setup

- **Cost:** \$150–\$600
- **What It Includes:** Server setup and domain linking.
- **What We Do:** Configure hosting (e.g., AWS, Bluehost) and DNS.
- **Why Choose This:** Ensures your site is live and reliable.

Monthly Maintenance

- **Cost:** \$75–\$400/month
 - **What It Includes:** Updates, backups, and support.
 - **What We Do:** Monitor, update, and fix issues monthly.
 - **Why Choose This:** Keeps your site secure and current.
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Revisions & Updates

Text Updates

- **Cost:** 0.5–1 hour/page (\$50–\$100)
- **What It Includes:** Editing site text.
- **What We Do:** Update content as provided.
- **Why Choose This:** Refreshes your messaging.

Image Swaps

- **Cost:** 0.5–1 hour/image (\$50–\$100)
- **What It Includes:** Replacing images.
- **What We Do:** Upload and optimize new visuals.
- **Why Choose This:** Keeps visuals current.

CSS Tweaks

- **Cost:** 1–2 hours/change (\$100–\$200)
- **What It Includes:** Style adjustments.
- **What We Do:** Modify CSS for design changes.
- **Why Choose This:** Refines your site's look.

Redesign Sections

- **Cost:** 2–5 hours/section (\$200–\$500)
- **What It Includes:** Overhauling specific areas.
- **What We Do:** Redesign and recode sections.
- **Why Choose This:** Updates key parts of your site.

Update Branding

- **Cost:** 5–10 hours (\$500–\$1,000)
- **What It Includes:** New logo or colors.
- **What We Do:** Apply updated branding site-wide.
- **Why Choose This:** Aligns with new identity.

SEO Updates

- **Cost:** 2–5 hours (\$200–\$500)
- **What It Includes:** Improved search ranking.
- **What We Do:** Update keywords and meta tags.
- **Why Choose This:** Maintains visibility.

Security Updates

- **Cost:** 1–3 hours (\$100–\$300)
- **What It Includes:** Protection enhancements.
- **What We Do:** Patch vulnerabilities and update plugins.
- **Why Choose This:** Keeps your site safe.

Performance Optimization

- **Cost:** 2–5 hours (\$200–\$500)
- **What It Includes:** Speed and efficiency boosts.
- **What We Do:** Optimize code and images.
- **Why Choose This:** Improves user experience.

Add Contact Form

- **Cost:** 2–5 hours (\$200–\$500)
- **What It Includes:** New form addition.
- **What We Do:** Build and integrate a form.
- **Why Choose This:** Enhances visitor interaction.

Add Blog/CMS

- **Cost:** 5–15 hours (\$500–\$1,500)
- **What It Includes:** Blog functionality.
- **What We Do:** Install and customize a CMS.
- **Why Choose This:** Adds content capabilities.

Add E-commerce Features

- **Cost:** 20–50 hours (\$2,000–\$5,000)
- **What It Includes:** Store functionality.
- **What We Do:** Add cart, checkout, and products.
- **Why Choose This:** Turns your site into a shop.

Add User Accounts/Login

- **Cost:** 5–15 hours (\$500–\$1,500)
- **What It Includes:** User login system.
- **What We Do:** Implement authentication.
- **Why Choose This:** Personalizes user access.

Add Search Functionality

- **Cost:** 5–10 hours (\$500–\$1,000)
- **What It Includes:** Search bar addition.
- **What We Do:** Integrate a search tool.
- **Why Choose This:** Improves navigation.

Add Animations

- **Cost:** 2–5 hours/animation (\$200–\$500)
- **What It Includes:** Visual effects.
- **What We Do:** Code custom animations.
- **Why Choose This:** Enhances engagement.

Add Third-Party Integrations

- **Cost:** 5–15 hours (\$500–\$1,500)
- **What It Includes:** External tool connections.
- **What We Do:** Link APIs (e.g., analytics).
- **Why Choose This:** Boosts functionality.

Accessibility Improvements

- **Cost:** 3–8 hours (\$300–\$800)
- **What It Includes:** WCAG compliance.
- **What We Do:** Enhance for all users (e.g., screen readers).
- **Why Choose This:** Widens your audience.

Backup & Migration

- **Cost:** 2–5 hours (\$200–\$500)
- **What It Includes:** Data safety and transfer.
- **What We Do:** Backup and move your site.
- **Why Choose This:** Protects and relocates your site.

Add New Pages

- **Cost:** 2–5 hours/page (\$200–\$500)
 - **What It Includes:** Additional pages.
 - **What We Do:** Design and code new pages.
 - **Why Choose This:** Expands your site.
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Timeline

Standard

- **Cost:** No extra charge
- **What It Includes:** Normal development pace (8 hours/day, 5 days/week).
- **What We Do:** Deliver your project on a balanced schedule.
- **Why Choose This:** Cost-effective and thorough.

Rush

- **Cost:** +25–50%
 - **What It Includes:** Accelerated delivery (half the standard time).
 - **What We Do:** Prioritize and expedite your project.
 - **Why Choose This:** For urgent launches.
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Currency Options

- **Options:** USD (\$), EUR (€), GBP (£), INR (₹), AUD (A\$), AFN (؋)
 - **What It Includes:** Pricing in your preferred currency.
 - **What We Do:** Convert costs based on March 2025 exchange rates (e.g., 1 USD = 1.52 AUD).
 - **Why Choose This:** Simplifies budgeting in your region.
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Why Choose My Sky Power?

At **My Sky Power**, we're more than developers—we're your partners in success. Here's why clients trust us:

- **Expertise:** Years of experience in web design and development.
- **Transparency:** Clear pricing with no hidden fees.
- **Customization:** Tailored solutions for every project.
- **Support:** Ongoing assistance to keep your site thriving.